

Message

From: Hong, Nadtya [Hong.Nadtya@epa.gov]
Sent: 4/29/2019 5:09:03 PM
To: Dieu, Martin [Dieu.Martin@epa.gov]
Subject: RE: WEEK OF APRIL 29 – EPA COMMUNICATIONS

I know, but I am having issues connecting. I will try to call.

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From: Dieu, Martin
Sent: Monday, April 29, 2019 1:08 PM
To: Hong, Nadtya <Hong.Nadtya@epa.gov>
Subject: RE: WEEK OF APRIL 29 – EPA COMMUNICATIONS

Yes – we're on skype call. Can you access your work skype?

From: Hong, Nadtya
Sent: Monday, April 29, 2019 1:06 PM
To: Dieu, Martin <Dieu.Martin@epa.gov>
Subject: RE: WEEK OF APRIL 29 – EPA COMMUNICATIONS

Are we meeting? I am having issues joining in.

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From: Dieu, Martin
Sent: Monday, April 29, 2019 1:05 PM
To: Marzouk, Evonne <Marzouk.Evonne@epa.gov>; Lieberman, Paige <Lieberman.Paige@epa.gov>; Vaught, Daniel <vaught.daniel@epa.gov>; Hong, Nadtya <Hong.Nadtya@epa.gov>
Subject: FW: WEEK OF APRIL 29 – EPA COMMUNICATIONS

fyi

From: McFaul, Jessica
Sent: Monday, April 29, 2019 12:16 PM
Subject: WEEK OF APRIL 29 – EPA COMMUNICATIONS

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MESSAGE OF THE WEEK: AIR TRENDS (Air Quality Awareness Week)

- Clean air statistics for the United States:

- From 1970 to 2017, the combined emissions of the six key pollutants regulated under the National Ambient Air Quality Standards dropped by 73%, while the U.S. economy grew more than 260% and the population continued to expand.
- Over the last decade, concentrations of sulfur dioxide have fallen by over 75% in the U.S.
- Between 2007 and 2017, emissions of NOx, the key contributor to ground-level ozone, have dropped in the U.S. by more than 40%.
- Between 2000 and 2017, lead concentrations in the air fell in the U.S. by over 90%.
- Between 2000 and 2017, fine particulate matter concentrations in the U.S. dropped by roughly 40%.
- According to the World Health Organization, the U.S. has some of the lowest fine particulate matter levels in the world, more than five times below the global average, seven times below Chinese levels, and well below France, Germany, Mexico, and Russia.
- DERA (to use in grant amplification): Since 2008, the DERA program has funded more than 700 clean diesel projects across the country, reducing emissions in more than 70,000 engines.

RELEASES/STATEMENTS/ADVISORY/OPINION

- Monday, 4/29: Press release, WIIN Act grant announcements (All regions amplify)
- Tuesday, 4/30: Press release, Glyphosate announcement
- Tuesday, 4/30: Desk statement, Vehicle and Compliance Reports
- Mon-Wed, 4/30-5/2: Press release, NEJAC Meeting
- Wednesday, 5/1: Press release, PFAS Grants (Regions 8 and 10 amplify)
- Wednesday, 5/1: Press release, Asthma Awards (Regions 1, 5 and 7 amplify)
- Thursday, 5/2: Press release, DERA School Bus Grants (All regions amplify)
- Thurs-Fri, 5/2-3: Press release, Local Government Advisory Committee
- Wed-Fri, 5/1-3: Press release, London/Brussels, EU Ministerial Bilat
- Sat-Tues, 5/4-7: Press release, G7 Environment Ministerial - Metz, France
- TBD: Desk statement, Proposed 2020 RVOs to OMB
- TBD: Desk statement, Proposed RFS Reset to OMB

INTERVIEWS

- Monday, 4/29, 3:30pm ET: Financial Times, on the record (G7 and Europe, Global Water Strategy, ACE, SAFE, MATS, Permitting)

AW SPEAKING ENGAGEMENTS

- Tues, 4/30: AW Speaking Engagement, Infrastructure Council (Open press for background only, but no press advisory)

SOCIAL MEDIA*

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
WIIN Grants	Glyphosate	NEJAC Mtg	DERA Grants	EU Ministerial Bilat	G7 Environmental Ministerial	
		PFAS Grants				
		Asthma Awards				

*Posts on flagship EPA and Administrator Wheeler accounts (Twitter, Facebook, Instagram, Linked In, YouTube).

Programs and Regions are encouraged to share as applicable to your audiences. (T) = tentative

ON OUR RADAR: REGIONAL EVENTS OR ANNOUNCEMENTS

- 4/29: Beginning of AQI season and air quality awareness/free EPA AQI resources (R1)
- 4/29: EPA and the Center for Creative Land Recycling host Fifth Brownfields Redevelopment Week (R2)
- 4/29: Press statement on CWA settlement re: 2011 Exxon Silvertip pipeline spill in Yellowstone River, Montana (R8)
- 4/30: Brownfields Workshop in Puerto Rico (R2)

- 4/30: WIIN grants / press release, social media (R5)
- 5/1: RI Dept. of Health Asthma Control Program award, Providence, RI (R1)
- 5/1: Howards Bay (Wis.) Great Lakes Legacy Act cleanup announcement, press release/social/potential event (R5)
- 5/1: Comment period on Keweenaw Bay tribe's (Mich.) application for TAS / press release, social media (R5)
- 5/1: Press Release on approx. \$4M PFAS grant Colorado School of Mines (R8)
- 5/2: Clean Diesel-School Bus (DERA) grants / press release, social media (R1, R5)
- 5/2: Ringwood Mines Superfund Consent Decree for remedial work (\$17 million) (R2)
- TBD: PR announcing TSCA settlement with developer in RI (R1)
- TBD: Results of 2018 Lead Paint RRP compliance assistance work in seacoast area of NH and ME (R1)
- TBD: EPCRA settlement with wood products company in northern Maine (R1)
- TBD: United States Avenue Burn Superfund site - Finalized Consent Decree with The Sherwin-Williams Company, Gibbsboro, NJ (R2)
- TBD: (T) Hudson PCB Floodplains sampling work in Schuylerville, NY (R2)
- TBD: Media advisory / interviews with incoming Regional Administrator (R8)

UPCOMING EVENTS OR PROJECTS

- May: NPL announcements; Spring Regulatory Agenda; E15 announcements (R3, R5, R6, R7)

COMMUNICATIONS RESOURCES

- AP Stylebook (public affairs staff writing for media): <https://www.apstylebook.com/epa/>
- EPA Stylebook (i.e. Agency Branding): <https://www.epa.gov/stylebook>

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